

# JOHNCARLO ABABA

EMAIL GRAPHIC DESIGNER

#### **SKILLS**

- Email Campaign Design
- Al Image Generation
- Graphic Design
- Layout Design

#### **TOOLS**

- Figma
- Canva
- Photoshop

#### **LANGUAGES**

- English
- Tagalog
- Cebuano

#### CONTACT



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# ROFILE

I am a Minimalistic Graphic Designer specializing in Email Campaign Design.

I craft clean, impactful visuals adaptable across 10 industries — from gaming and fashion to food, wellness, and industrial brands.

#### **EDUCATION**

2020 - 2024

Bachelor of Science in Information Technology

Cebu Institute of Technology - University

#### **EXPERIENCE**

2016 - 2018 | Graphic Designer

Junior Graphic Designer at Mylnk Printshop, creating print layouts & client-requested designs.

facebook.com/MyInkTeesAndDesigns

2024 - 2025 | Email Graphic Designer

Design Email Campaigns using various designing tools.

hilqo.com | lollipopbrushes.com buenacura.co | ladyblacktie.com

2024 - 2025 | Email Graphic Designer

Design Email Campaigns using various designing tools.

gamefools.com | valveman.com umaidry.com | organicgreenroots.com

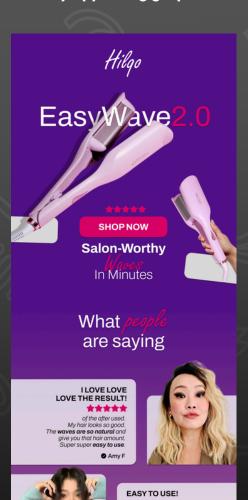
2025 - Present | Email Graphic Designer

Handling various clients.

Hilgo

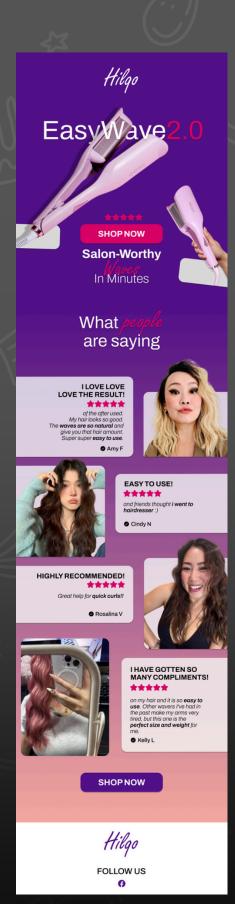
IHilqo is a modern lifestyle brand catering to digital and consumer markets.

I worked on email campaigns that showcased their products through clean layouts and visually appealing graphics.



and friends thought i went to hairdresser:)

Ocindy N





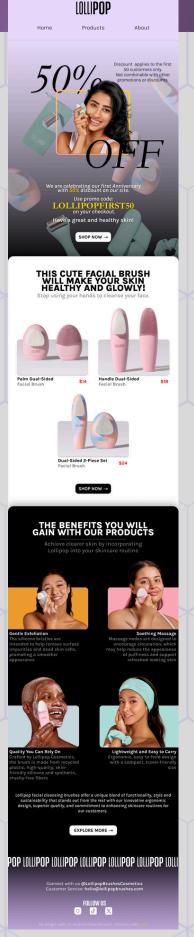
### I've made this CONCEPT DESIGNS for these Brands

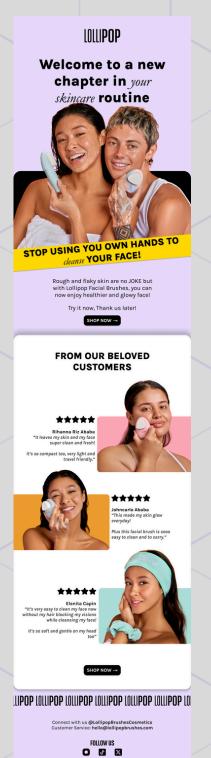
# IDLIP P www.lollipopbrushes.com

Lollipop Brushes is a beauty tools brand offering innovative makeup brushes.

I designed concept email campaigns for them to showcase their products and highlight their branding.







Organic Green Roots is a wellness brand focused on natural supplements and herbal products.

I designed email campaigns for them to showcase their products and promote a healthy lifestyle.







After that first dose, his seizures slowed down. Within 24 hours? Potato was completely seizure-free!



### OR**G**ANIC G**R**EEN R**O**OTS

Why 175,000+ Wellness Warriors Can't Get Enough of Organic Green Roots

etimes the best way to tell you abo Organic Green Roots is to let our customers do the talking.

HERE'S WHAT THEY USED



#### THANK YOU FOR THIS CBD MIRACLE!

"I've tried numerous CBD products in the past and was always disappointed. Organic Green Roots' Chronic Pain Release is working! I have just started using it, but I can feel that it is working to ease my chronic pain. Thank you Organic Green Roots!"



#### THE BEST CBD TINCTURE!

"I've tried other CBD products but Be Well 5,000 mg is by far the best for relieving pain, improving sleep & relaxing the body & mind. I recommend it to all of my friends & clients. Thank you for making this beneficial tincture, it's a relief to find something that works so well!"



#### Designed To Work With Your Body -For Results You Can Feel.

Not only do we pride ourselves with high quality formulations (that got others to recommend it to their friends & family, too), we also pride that it helps our customers have a higher quality life, too.

You can get the same cannabinoid remedies, too.

SHOP ORGANIC GREEN ROOTS



#### Featured Products From Our Customer Reviews



Chronic Release





FOCUS - CBG Gummies





White CBG | Organic CBG Hemp





#### Other CBD Products



- Verified potency, lab results you can actually see
- Every ingredient earns its place -targeted for sleep, pain, focus







Chronic Release CBD Balm



Gummies





Flower

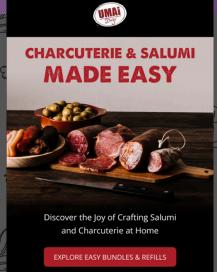


UMAi Dry is a brand specializing in dry-aging and food preservation solutions.

I designed email campaigns for them to highlight their products and engage their audience.



Give a gift that brings amazing food and creative projects, right to their inbox.



Unleash Your Inner Artisan with UMAi Dry's Easy Bundles and Batch Refills. Elevate your home cooking to a new level of flavor and craftsmanship.

#### **COLLECTION HIGHLIGHTS:**



**EASY CAPICOLA BUNDLE** & EASY REFILL



EASY LANDJAEGER **BUNDLE & EASY REFILL** 



EASY PEPPERONI BUNDLE EASY BREASOLA BUNDLE & EASY REFILL



& EASY REFILL

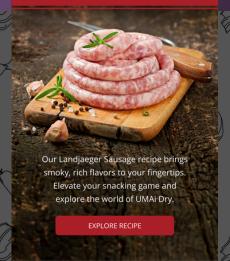
Unlock the art of charcuterie without the complexity. Our Easy Bundles and Batch Refills simplify the process. Start your journey into culinary craftsmanship today.







**DISCOVER THE ART OF SALUMI CRAFTING: LANDJAEGER SAUSAGE** 





#### MEAT BLEND:

- · Choose you meat.
- · Mix with the Landjaeger Salumi Spice Blend
- · Shape the sausage into shorter, flattened chubs.

#### **ESSENTIAL STEPS:**

- · Calculate 3% kosher or sea salt.
- Apply #2 curing salt.
- Introduce Bactoferm T-SPX) and powdered dextrose.

#### FERMENTATION:

- · Ferment at room temperature for 24 to 72 hours.
- · Watch for the desired "blush" or use a pH meter

#### COLD GRIND TECHNIQUE:

 Ensure a large, cold grind for optimal fermentation. and drying.

#### PERFECT FERMENTING ENVIRONMENT:

or hang in an unused oven or basement shower.



#### **DRYING PROCESS:**

- Record start weight, and target 35-40% weight loss.
- Transfer to a modern frost-free kitchen refrigerator for drying.

#### IMPORTANT NOTE:

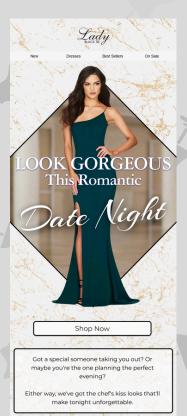
 UMAi Dry's fermented sausage making is not compatible with typical cold smoking.

**CRAFT WITH CONFIDENCE** 



Lady Black Tie is a fashion brand specializing in elegant dresses and women's formal wear.

I designed email campaigns for them to showcase their products and engage their customers.









Perfect for bridesmaids, wedding guests, blacktie events, or any formal occasion, these scarf dresses beautifully combine style and grace for a stunning look.



#### Ella Gown A-line Strapless Chiffon Dress

This A-line chiffon dress features a draped sweetheart cowl neckline for a romantic touch.

Shop Now



#### <u>Cassie Gown</u> Strapless A-Line Floral Chiffon Dress

This A-line dress boasts a strapless sweetheart neckline and a fitted bodice, complemented by a removable belt at the gathered waistline.

Shop Now







### buena+cura

Buena Cura is a wellness and supplement brand focused on natural health solutions

I created eye-catching email campaign designs that combine promotional offers with clear, impactful visuals.











Valveman is a trusted name in valve systems and industrial engineering solutions.

I worked with them to create email campaign designs that highlight product benefits and keep their clients informed.



**Other Resources** 

On Our Website















### **Ready to Complete** your Order?

[DYNAMIC PRODUCT SECTION]

60+ Years of Service With Our Vendor Partners









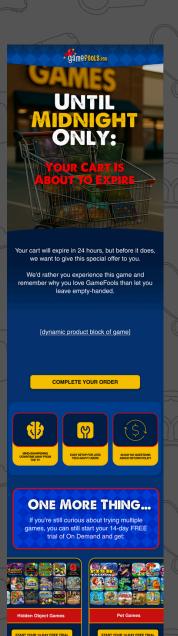




GameFools is an online platform for casual PC games with a wide audience reach.

I've worked with them on email campaign designs that boost engagement and showcase their game offerings.









#### **MATCH 3 GAMES**



