



JOHNCARLO ABABA



VIRTUAL ASSISTANT
GRAPHIC DESIGNER

EDUCATION

2025

 Certified Virtual Assistant
VA Training PH

- Completed full VA certification training: task systems, digital tools, and remote work principles.

2020 – 2024

Bachelor of Science in Information Technology

Cebu Institute of Technology – University

- Focus on programming, design, and IT system support
- Complemented by self-taught graphic and UI/UX design.

LANGUAGES

English

Tagalog

CONTACT



jcababa.drccebu@gmail.com



www.jcababa.me



[+639 955 264 668](tel:+639955264668)



linkedin.com/in/jcababame

PROFILE

Multi-skilled digital creative and tech-savvy virtual assistant, delivering everything from system troubleshooting to high-converting web and email designs. Certified VA with a proven track record in content repurposing, design, and AI-powered workflows.

SKILLS

- Certified Virtual Assistance
- Social Media Content Repurposing (Tiktok, Instagram)
- Data Entry & Bulk Video Downloading (Microsoft, Google)
- Graphic Design (Canva, Figma, Photoshop)
- Web UI/UX & Email Layouts (Figma, Vercel)
- Photography & Image Editing (Adobe Lightroom, Canva)
- IT Troubleshooting & PC Optimization

EXPERIENCE

Virtual Assistant

Splitflask & Lollipop Facial Brushes (2025)

- Managed video content repurposing across platforms like **TikTok, IG, and YouTube**.
- Downloaded and categorized bulk content **efficiently**.
- Re-uploaded with **optimized** descriptions, format, and scheduling.

Freelance Design Projects

Portfolio Development (2023–Present)

- Creating **email design** concepts and **web UI/UX** layouts as part of a personal portfolio.

IT Technician

Wetland Transport Solutions (2021 – 2024)

- Handled system **troubleshooting**, hardware/software maintenance, and PC **building & optimization** for office operations.

Entry Designer

MyInk Print Shop (2016–2017)

- **Designed** print materials, logos, and layouts for local clients.

I've made this
Concept Design
for these Brands



BMW M Performance is a world-class sports car brand known globally.

I've been eager to create a concept design for their stunning vehicles.

The BMW M4 G82 CSL is celebrated for its exceptional performance, lightweight construction, and track-focused design

It features a 3.0-liter twin-turbocharged inline-six engine producing 542 bhp, enabling acceleration from 0-100 km/h in just 3.7 seconds

The CSL achieves a weight reduction of approximately 240 pounds through the use

THESE 550 HORSES WEREN'T MEANT TO SIT IDLE!

Don't let this car rot without an owner who truly understands power!

The BMW M4 CSL isn't just another car—it's a precision machine built for the thrill-seekers, the racers, the true enthusiasts.

You showed interest, and now it's waiting for you.

550HP ready to roar

Limited to just 1,000 units worldwide

Lightweight. Track-focused. Unmatched performance

But every second counts—your perfect ride could be claimed by someone else.

Secure yours before it's too late!

Claim Your BMW M4 CSL

BMW M PERFORMANCE UPGRADES AVAILABLE FOR EARLY BUYERS

Enhance Your Drive with Exclusive M Performance Upgrades

Visit a BMW showroom
Speak with a BMW Motorsport Advisor

FOLLOW BMW PERFORMANCE ON

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The CSL achieves a weight reduction of approximately 240 pounds through the use of lighter materials and the removal of rear seats, enhancing its agility and handling

UNMATCHED PERFORMANCE

Experience the exhilaration of 550 horsepower propelling you from 0 to 60 mph in just 3.6 seconds

PRECISION ENGINEERING

Engineered with a power-to-weight ratio of 6.7 lbs/hp for an unparalleled driving experience

RECORD-BREAKING PERFORMANCE

Achieved the fastest Nürburgring lap time of any road-ready BMW, showcasing its unparalleled track capabilities

INNOVATIVE TECHNOLOGIES

Featuring advanced aerodynamics and weight-saving measures for track-focused agility

LUXURE AND LIMITED

Limited to only 1,000 units globally, embodying BMW's commitment to exclusivity and performance

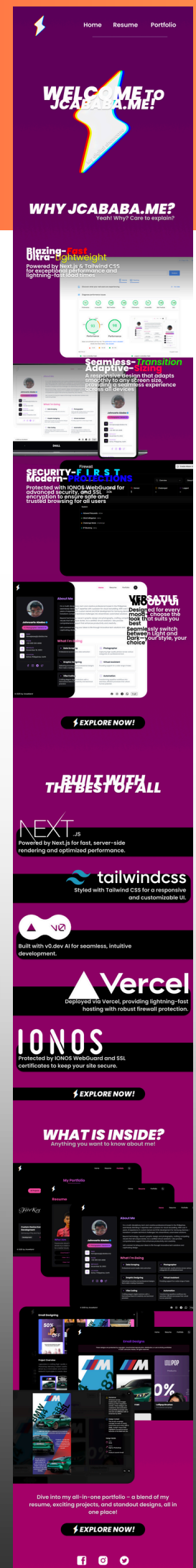
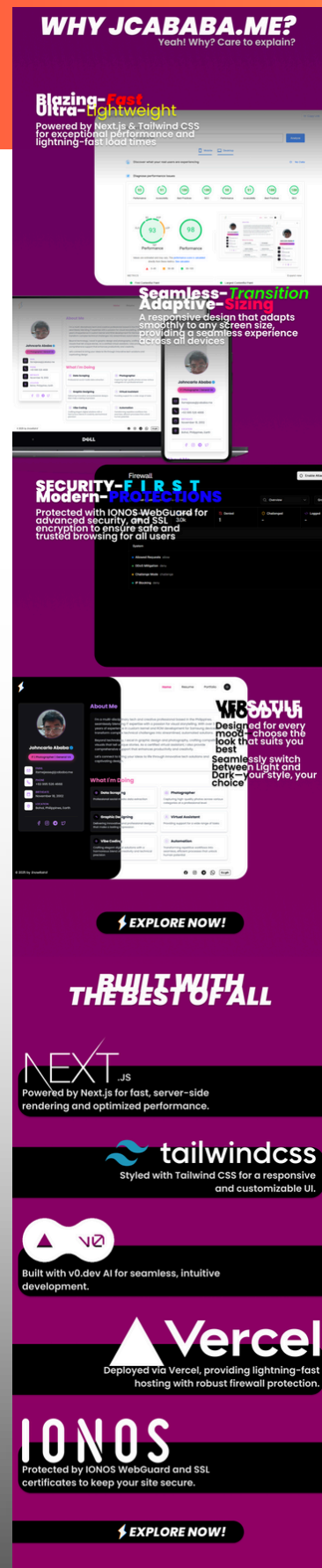
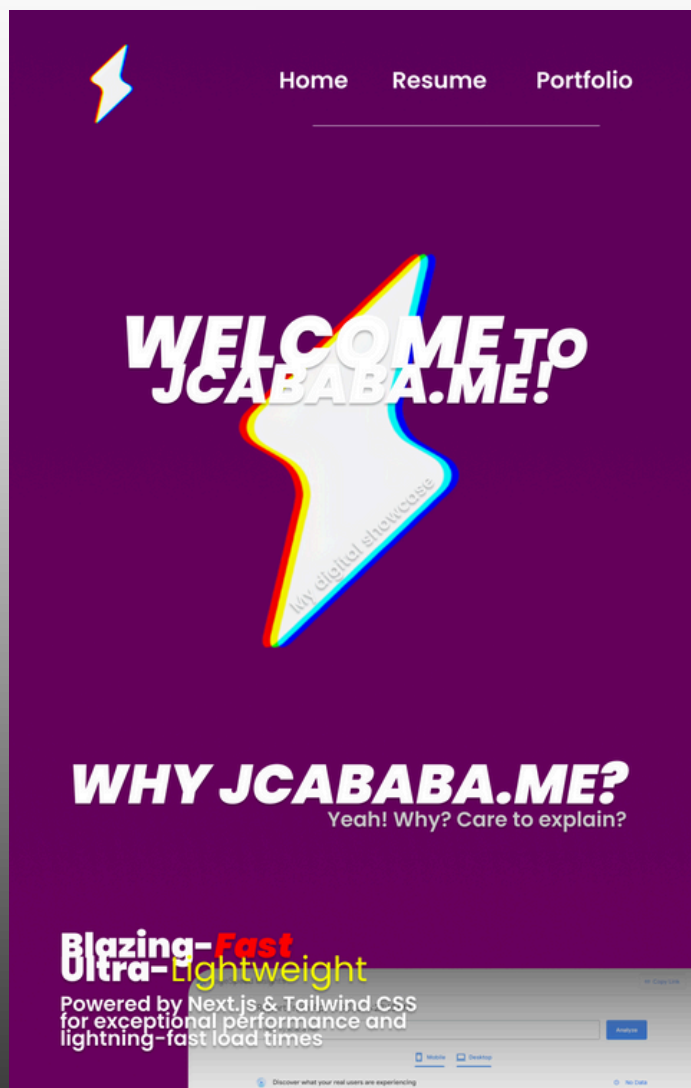
LEARN MORE

I've made this
Concept Design for
my own Website



I designed this concept for my
personal website to showcase
my skills and creativity.

This project explores modern
UI/UX, bold visuals, and a unique
brand identity for jcababa.me.



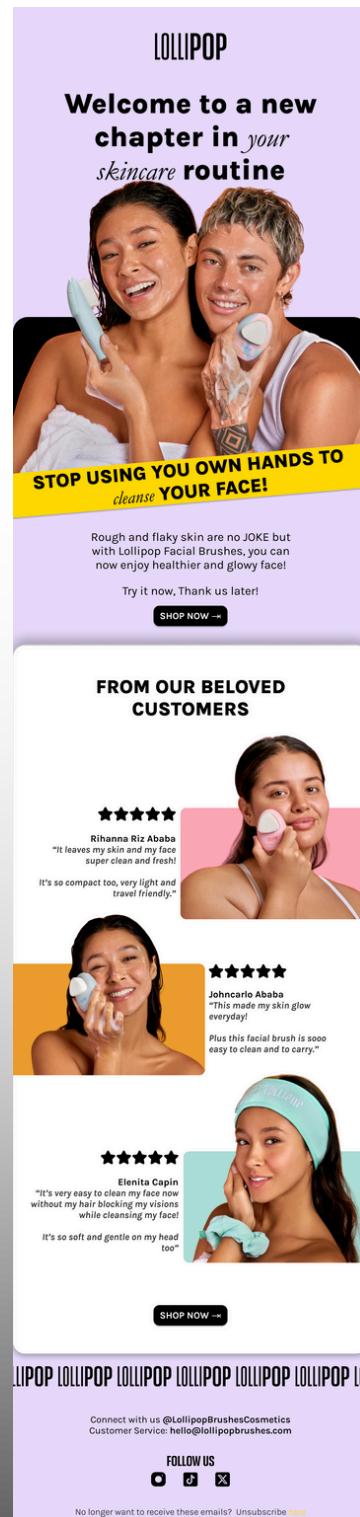
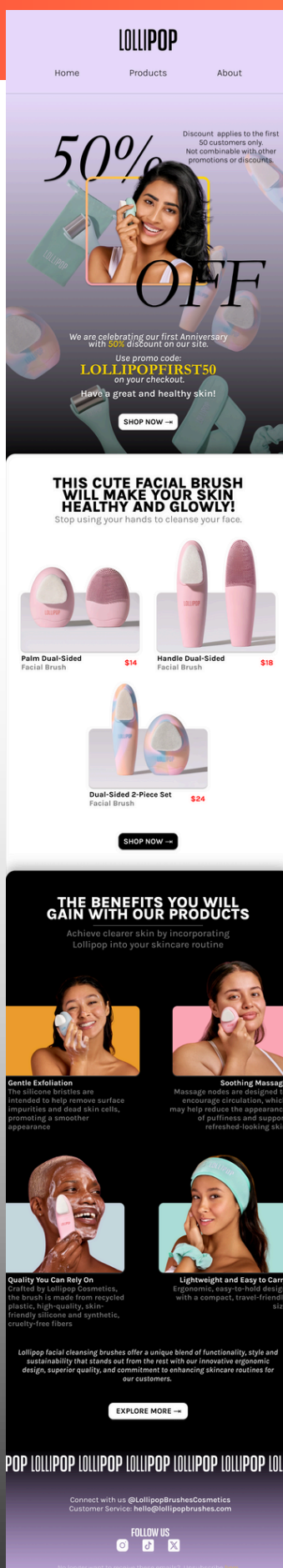
I've made this
Concept Design
for these Brands

LOLLIPOP

www.lollipopbrushes.com

I created this email concept design to explore a fresh and engaging approach for Lollipop Brushes' marketing.

This project focuses on clean UI, bold visuals, and compelling messaging to enhance customer engagement.



I've made this Concept Design for these Brands



www.sheatterraorganics.com

I designed this email marketing concept to enhance Shea Terra Organics' brand storytelling and customer engagement.

This project focuses on a clean, nature-inspired design that aligns with the brand's commitment to organic beauty.



I've made this
Concept Design
for these Brands

Splitflask®

www.splitflask.com

I designed this email marketing concept to welcome new Splitflask customers after their first purchase.

This project highlights a sleek, functional design that enhances the brand's innovation and community-driven experience.

Check out our new color options we just released!

Splitflask®



Welcome to the One Tumbler Family

You've made a split decision—and it's the best kind. Your hydration game just leveled up. Hot on one side, cold on the other—wherever you go.

What Makes Splitflask® Different?

- Dual-Chamber, Vacuum-Insulated Design**
Split the difference—carry two drinks at once, perfectly separated.
- Keeps Drinks Hot and Cold for Hours**
Thermal tech that works overtime—your drinks stay just how you like them.
- BPA-Free, Leak-Proof, Cupholder-Friendly**
Safe, secure, and ready for the road—no spills, no stress.
- Made for Work, Workouts, and Wanderers**
Wherever life takes you, Splitflask goes with you—coffee and water in one hand.



Care Tips

Keep it Clean, Keep it Fresh

Rinse After Every Use
Keep it fresh, every sip.

Use Mild Soap
Gentle clean, long life.

Keep the Lid Dry When Storing
Dry lid, no funk.

[View Care Guide →](#)

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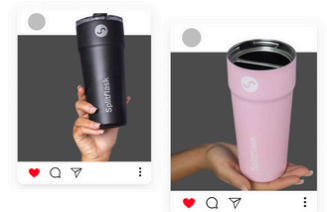
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[View Care Guide →](#)

Join the Movement

Show off your split life.



Snap your flask in action and tag us @Splitflask with #OneTumblerLife

Got questions? We're here for it.

[Visit Help Center →](#)

Splitflask®

Connect with us
@SplitflaskTumbler
Customer Service:
support@splitflask.com

FOLLOW US



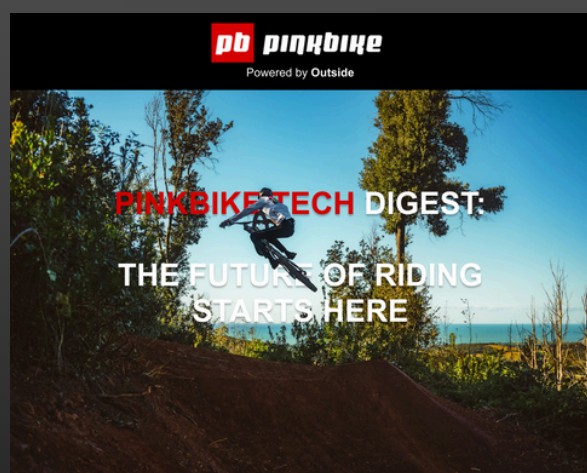
I've made this
Concept Design
for these Brands



www.pinkbike.com

I designed this email marketing concept as a newsletter campaign for Pinkbike. It's built to deliver key updates and innovations in a clean, minimal layout that aligns with the brand's energetic and adventurous identity.

This project highlights a sleek, functional design that enhances the brand's focus on innovation and its strong, community-driven experience.



1. Fox Live Valve Neo Suspension System

An advanced electronic suspension system that adapts to terrain in real-time, enhancing ride efficiency and control.



2. SRAM Eagle AXS Transmission

A wireless electronic shifting system offering precise and reliable gear changes, customizable to rider preferences.



3. Amplifier Nova E-Bike with USB-C Charging

The first e-bike featuring USB-C charging, offering convenience and compatibility with standard chargers.



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4. Trek Fuel EXe with Advanced Motor

A new engine design providing smoother, more precise electronic boosts, enhancing control and safety on trails.

Explore the Latest Innovations

EXCLUSIVE GEAR DROPS



1. Crankset with Integrated Power Meter:

Experience unparalleled performance with this ultra-light crankset, now featuring an integrated power meter for precise training metrics.



2. Fox's Fully Redesigned X2 & DHX2:

The past few years have seen some iterative updates to the X2, but this year marks a full-fledged overhaul.

Pre-Order Now

REAL RIDERS, REAL RESULTS



User Spotlight: Alex R., Trail Enthusiast

"The new Fox Live Valve Neo has transformed my riding experience, providing seamless adjustments that keep me focused on the trail ahead."

Share Your Experience

PINKBIKE PICKS – MUST-HAVE UPGRADES



High-Performance All-Weather Tires:

Designed for optimal grip and durability across diverse terrains and weather conditions.



Ergonomic Multi-Position Handlebars:

Enhance comfort and control with handlebars offering multiple grip positions for long rides.

Share Your Experience

Follow us on [Instagram](#), [Facebook](#), and [Twitter](#)
Not subscribed yet? [Sign up](#) to receive the latest news and exclusive offers directly in your inbox.

I've made this
Concept Design
for these Brands

Hilgo

www.hilgo.com

I designed this email marketing concept for Hilgo to promote their latest product offers and styling tools. The layout is bold, modern, and beauty-driven — perfectly aligned with Hilgo's empowering brand identity.

This project showcases a sleek and functional design that reinforces Hilgo's focus on innovation, confidence, and effortless beauty for everyday users.

